



COMPANY PROFILE 2026

Creative Work. Real Results.

Technology • AI • Cloud • Digital Growth

We design, build and scale digital solutions
that help businesses operate smarter
and grow faster.



Creativesense Solutions SDN. BHD.

Company Registration No. 202501057567 (1658973-D)

Ampang, Selangor,
Malaysia



An executive snapshot of who we are on paper.

Registered in Malaysia and operating from Ampang, we work with SMEs, corporate teams and organisations that need design, software and digital growth handled by one accountable partner.

LEGAL COMPANY NAME

Creativesense Solutions SDN. BHD.

COMPANY REGISTRATION NO.

202501057567 (1658973-D)

BUSINESS TYPE

Digital & Technology Services Agency

LOCATION

Ampang, Selangor, Malaysia

WEBSITE

creativesensesolutions.com

CORE CAPABILITIES

Build • Intelligence • Scale • Grow

150+

HAPPY CLIENTS

200+

PROJECTS DELIVERED



Where creativity meets technology.

CreativeSense Solutions is a digital agency built around one idea: a business should not have to hire five vendors to look credible and perform online. We design the experience, build the software, run the campaigns and keep the infrastructure steady, under one team.

Every engagement starts with listening. We take the time to understand your goals and constraints, then deliver work that is on time, properly documented and detailed enough to hand over with confidence.

Create

Brand identity, UI/UX and digital experiences that make businesses easier to trust.

Build

Web, mobile, e-commerce and tailored business applications engineered for real use.

Automate

AI-enabled workflows and integrations that reduce repetitive operational work.

Grow

SEO, paid media, content and campaigns focused on measurable commercial outcomes.



What we are working toward.

Our Vision

To make it straightforward for any business to look professional online, and to turn that presence into real customers.

Our Mission

To help businesses grow through clean design, reliable web and technology solutions, and marketing that produces measurable results, delivered with clear communication, honest pricing and dependable support.

Our Purpose

We treat every client relationship as long term, not as a one-time job. Our purpose is to remain the digital partner a business keeps as it grows.

THE PROMISE BEHIND IT

Clear scope. Honest pricing. Work that is still maintainable a year after launch.



Four principles that decide how we work.

They are not slogans. They are the standards we hold a project to before it ships.



Clear Communication

No confusing jargon. We keep you updated and explain the solution in plain terms.



Quality Work

Clean design, strong structure and the details done properly, not almost properly.



Fast & Responsible Delivery

We move quickly, but we do not cut corners to hit a date.



Continuous Improvement

We keep learning, testing and refining so our clients stay ahead.



Technology should remove friction, not add to it.

Our work starts with the business problem, then we choose the right combination of design, software, automation, cloud and growth.

01

Manual work

Automate repetitive tasks and connect disconnected tools.

02

Slow delivery

Build in clear increments with transparent scope and milestones.

03

Weak digital presence

Create experiences that look professional and convert better.

04

Scattered vendors

Bring design, development, infrastructure and growth under one partner.

05

Unscalable systems

Modernise applications and infrastructure so they grow with the business.

06

Low visibility

Strengthen organic and paid acquisition around commercial goals.

ONE ACCOUNTABLE PARTNER

Strategy. Design. Engineering. Cloud. Growth.



Technology that performs. Creativity that connects.

What clients tell us makes the difference is not a single capability, it is that the work holds up after handover.

High-quality code

Dependable, maintainable and built to scale with the business.

Full-stack team

Design, front end, back end and infrastructure in one accountable group.

Agile approach

Delivered incrementally, so priorities can change without derailing the plan.

Flexible engagement

Project, retainer or extension of your in-house team.

Clean, documented build

Readable code and written documentation your next developer can follow.

Long-term support

Maintenance and improvement after launch, not a goodbye at go-live.

Client-centric by default: we recommend the option that serves the business, even when it is the smaller piece of work.



Four pillars. One digital ecosystem.

Engage one service or combine the full ecosystem, the same team stays accountable from idea to launch and beyond.

Build

01

Web applications · Mobile applications · E-commerce · Business systems

Intelligence

02

AI solutions · Workflow automation · Integrations · Data-enabled operations

Scale

03

Cloud infrastructure · DevOps & deployment · Monitoring & recovery · Security-conscious delivery

Grow

04

Branding · SEO · Performance marketing · Social & content

Idea to impact. The next four pages break each pillar into the specific services we deliver.



One partner across the full digital stack.

Engage a single service or the whole ecosystem, the same team stays accountable throughout.

01 UI/UX Design

Interfaces and journeys designed to be used, not just admired.

02 Website Design & Development

Corporate sites, landing pages and e-commerce, front to back.

03 Mobile App Development

Android and iOS applications with responsive mobile experiences.

04 Digital Marketing

Facebook, Instagram and Google Ads campaigns built for lead flow.

05 Search Engine Optimization

On-page, technical and local SEO for durable search visibility.

06 Branding & Graphic Design

Logo, brand identity, corporate graphics and social creative.

07 Cloud Solutions

Scalable infrastructure, migration and cost-aware operations.

08 Company Profile & Presentation Design

Corporate profiles, pitch decks and brochures, like this document.



Built for the way your business actually works.

From customer-facing products to internal systems, we engineer maintainable software around clear business requirements, then keep it running after go-live.

01 UI/UX Design

User journeys, wireframes, prototypes and interface systems.

02 Web Applications

Corporate sites, portals, platforms and custom web systems.

03 E-commerce

Online stores, catalogue flows, pricing logic and integrations.

04 Mobile Apps

Responsive and native-style experiences for Android and iOS.

05 APIs & Integrations

Connect systems, automate data exchange and remove duplicate work.

06 Enterprise Systems

Internal tools and business applications built to fit real operations.

07 Maintenance & Support

Ongoing fixes, optimisation, monitoring and technical support.

08 IT Consulting

Technology selection, architecture review and modernisation planning.

HOW WE BUILD

Clean, documented code

Version control

Staged releases

Code review

Automated deployment

Written handover



Designed, built and maintained in-house.

UI/UX Design

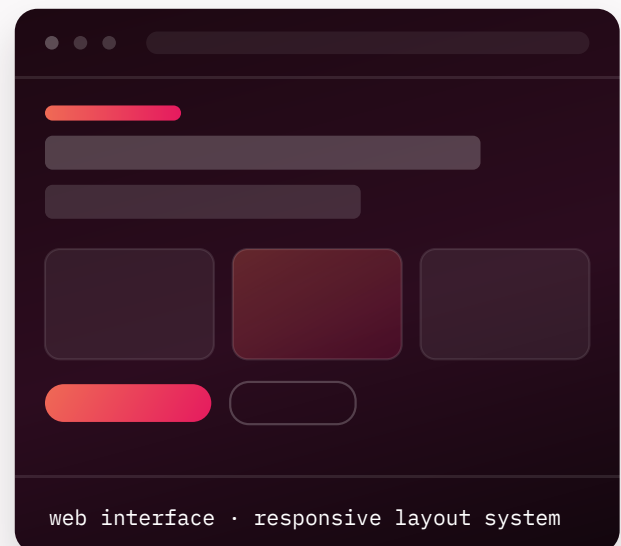
Website UI · Mobile app UI · User experience improvement · Prototyping · Interface optimisation

Website Design & Development

Corporate websites · Landing pages · E-commerce · Front-end development · Back-end development · Website maintenance

Mobile App Development

Android · iOS · Responsive mobile experiences





Move repetitive work into intelligent workflows.

We help businesses identify practical automation opportunities and apply AI where it creates real operational value, not where it simply sounds impressive.

01	Identify	Map repetitive work, bottlenecks and where the data actually lives.
02	Connect	Integrate tools, APIs, forms and internal systems so information moves once.
03	Automate	Build the rules, workflows and AI-assisted steps around your process.
04	Measure	Track outcomes, refine what works and expand it across the business.

PRACTICAL BY DESIGN

Automation should save time, reduce mistakes and improve visibility, not become another system to babysit.



Visibility, demand and a brand people remember.

Digital Marketing

Facebook & Instagram advertising ·
Google Ads · Lead generation ·
Campaign management

Search Engine Optimization

On-page SEO · Technical SEO · Local
SEO · Search visibility reporting

Brand Design

Logo design · Brand identity ·
Corporate graphics · Social media
creative

Profile & Presentation Design

Corporate profiles · Pitch decks ·
Brochures · Business presentations

Leads, not likes.

Campaigns are judged on enquiries, sales and cost per lead, the numbers your finance team recognises.



Industries we serve, across three markets.

Our current and recent engagements span Malaysia, Australia and Saudi Arabia, in sectors where digital performance is tied directly to enquiries and sales.

Restaurants & Hospitality

Dine-in demand, online ordering and social-led awareness.

Automotive & Workshops

Service enquiries, WhatsApp leads and local visibility.

Interior & Kitchen Solutions

Considered-purchase funnels and cost-per-enquiry control.

Healthcare & Support Services

NDIS and allied health: SEO, content and local search.

E-commerce & Retail

Storefront build, product flows and conversion work.

Education & Community Programmes

Platforms, campaign identity and event collateral.

HEAD OFFICE

Malaysia

Automotive, retail, e-commerce, community programmes

ACTIVE MARKET

Australia

Hospitality (Sydney), NDIS & allied health (Melbourne)

ACTIVE MARKET

Saudi Arabia

Kitchen solutions and traditional cuisine



Infrastructure that scales with the business.

Cloud solutions give flexibility, cost control and better collaboration. We implement them so operations stay simple as the workload grows.

Scalability

Capacity that follows demand instead of guesswork.

Reliable deployment

Repeatable releases across development, staging and production.

Infrastructure

Hosting, deployment and monitoring set up properly from day one.

Monitoring & recovery

Visibility into application and infrastructure health, with recovery planned.

Efficiency

Streamlined operations and clearer running costs.

Cybersecurity & hardening

Access control, cloud hardening and secure deployment practices.

TECHNICAL ADVISORY

We collaborate with **Kalyana Krishna Kondapalli**, CEO of mytecz and inventor of a patented AI-driven cybersecurity system (Patent Application No. 202541091843, India). As Technical Advisor, he guides our AI-based threat-detection strategy, strengthening data protection across client projects.



A six-stage method, used on every engagement.

You always know which stage the project is in, what is being decided and what comes next.

01	Discover	Understand the business goals, audience and technical requirements.
02	Strategise	Agree the technology, design and growth approach, with scope and timeline.
03	Design	Create the user experience and visual direction, reviewed before build.
04	Develop	Build in increments, with clean code and documentation as we go.
05	Launch	Test, optimise and deploy, with a handover your team can act on.
06	Grow	Measure, improve and support the solution over the long term.



Tara Sushi Bar

SYDNEY, AUSTRALIA • JAPANESE RESTAURANT • ONGOING ENGAGEMENT

MARKET & INDUSTRY

Restaurants & hospitality, competing for dine-in demand in one of Sydney's busiest food markets.

THE CHALLENGE

Build consistent awareness for the restaurant, turn attention into bookings and enquiries, and establish online ordering as a genuine second revenue channel.

SERVICES DELIVERED

Social media management, creative production, Meta performance marketing, WooCommerce online-ordering growth.

OUR APPROACH

A always-on content programme paired with a layered Meta campaign structure, reach and video-view campaigns for awareness, messaging campaigns for direct enquiries, reviewed and optimised continuously.

2.24M

Facebook content views,
1 Jul – 30 Aug 2026

460,585

Unique viewers reached
in the same period

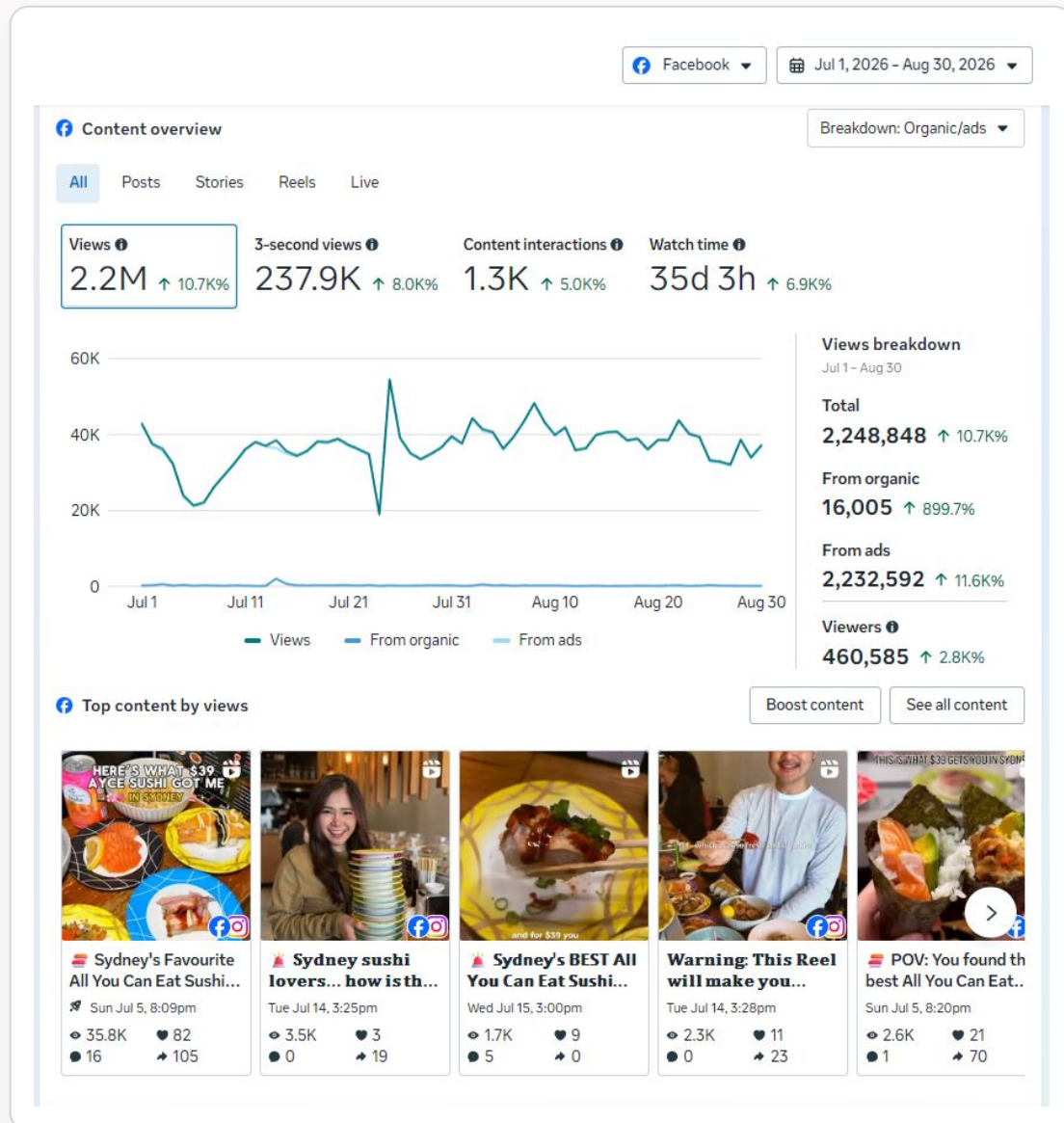
A\$2.59

Lowest cost per
messaging conversation
on an active campaign



META CONTENT PERFORMANCE • JUL–AUG 2026

2.2 million views in two months, 96% of it from paid distribution we manage.

**2.2M**

Views in the reporting window

237.9K

Three-second views

460,585

Viewers reached

Unedited screenshot from the client's own Meta account for the period shown.



IN-STORE SALES • JAN 2025 AGAINST THE PRIOR MONTH

The restaurant's highest recorded month of in-store sales.



Performance

Date Custom

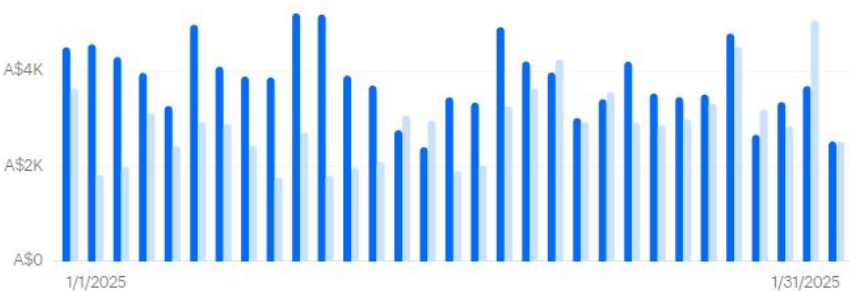
vs Prior period

Checks Closed

Net sales

A\$118,927.38

▲ 32.77%



Gross sales

A\$130,610.60

▲ 32.62%

Transactions

2,236

▲ 22.99%

Labor % of net sales

0.00%

▲ N/A

Average sale

A\$53.19

▲ 7.95%

Comps & discounts

A\$0.00

▲ N/A

Tips

A\$12.65

▲ N/A

A\$118,927

Net sales, up 32.77% on the prior month

2,236

Transactions, up 22.99%

A\$53.19

Average sale value

Point-of-sale export supplied by the client. Marketing is one of several factors behind a sales figure; we present the report as received.



META ADS MANAGER · ACTIVE CAMPAIGNS

Always-on campaigns, reported by cost per result.



CAMPAIGN TABLE, LEFT HALF: CAMPAIGN, STATUS, RECOMMENDATIONS, SPEND, REACH

☐	☒	9.0 AW Video Views Campaign	● Active	1 recommendation	\$611.04	78,074	1
☐	☒	8.0 TF MSG Campaign for TARA	● Active	1 recommendation	\$621.23	11,629	
☐	☒	7.0 reach Campaign	● Active	1 recommendation	\$612.23	110,679	3
☐	☒	5.0 reach Campaign	● Active	1 recommendation	\$611.80	95,109	3
☐	☒	4.0 reach Campaign	● Active	1 recommendation	\$611.84	106,494	3
☐	☒	1.0 AW Video Views Campaign	● Active	2 recommendations	\$611.77	86,259	1
☐	☒	1.0 TF MSG Campaign for TARA	● Active	1 recommendation	\$920.72	32,442	

SAME ROWS, RIGHT HALF: RESULTS, COST PER RESULT, LINK CLICKS

119,977	21,520 ThruPlays	\$0.03 Cost per ThruPlay	24	\$25.46	24	23	1	—
22,937	163 Messaging conversat...	\$3.81 Per Messaging Conv...	163	\$3.81	168	132	36	—
39,987	110,679 Reach	\$5.53 Per 1,000 People Rea...	3	\$204.08	—	—	—	—
147,797	95,109 Reach	\$6.43 Per 1,000 People Rea...	—	—	—	—	—	—
39,064	106,494 Reach	\$5.75 Per 1,000 People Rea...	—	—	—	—	—	—
20,733	20,598 ThruPlays	\$0.03 Cost per ThruPlay	18	\$33.99	18	18	—	—
56,972	355 Messaging conversat...	\$2.59 Per Messaging Conv...	355	\$2.59	355	308	47	—

\$2.59

Cost per messaging conversation, best performing campaign

9

Campaigns running concurrently

Always on

Delivery is continuous, not campaign bursts

One screenshot shown as two bands so every column stays legible.



WOOCOMMERCE • 1 JAN 2024 TO 30 AUG 2026 VS PRIOR YEAR



The ordering website we build, maintain and market, reported end to end.

SALES, AGAINST THE SAME RANGE A YEAR EARLIER

Total sales

\$106,885.60

110%

Net sales

\$106,835.60

110%

ORDERS AND UNITS SOLD

Orders

1,017

106%

Products sold

1,120

93%

TRAFFIC ON THE STORE

Variations Sold

0

0%

Visitors

3,362

0%

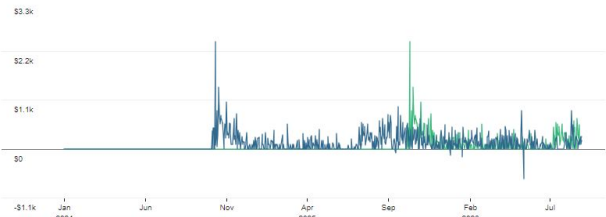
Views

7,461

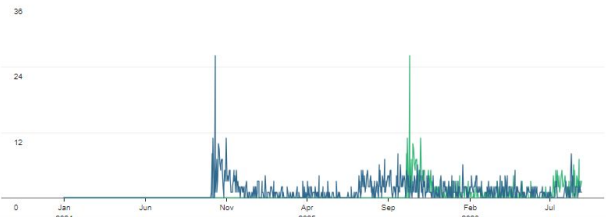
0%

NET SALES AND ORDERS, PLOTTED DAILY ACROSS THE RANGE

Net sales



Orders



\$106,885

Total store sales, at 110% of the prior year

1,017

Orders placed, at 106% of the prior year

1,120

Products sold through the site

3,362

Visitors, generating 7,461 product views

One unedited WooCommerce report, shown as bands so every figure stays legible.



Malaysian automotive: turning views into WhatsApp enquiries.

Three active engagements with automotive workshops and gearbox specialists in Malaysia. Each is a separate client, a separate ad account and a separate report, and every campaign is judged on the cost of a real conversation with a customer.



Brothers Bengkel

Malaysia • Gearbox & auto repair

Social media management, creative production and Meta messaging campaigns driving WhatsApp enquiries.

RM1.88 **673K**
per conversation views in the
(77 started) month



EDDY Auto Gearbox

Malaysia • Gearbox repair & service

Campaign rebuild, monthly content plan and continuous cost per result optimisation.

RM4.34 **198.7K**
per conversation views, up
(115 started) 25.5%



EDDY Auto Gearbox Specialist

Malaysia • Transmission specialist

A separate account and workshop, run in parallel with its own budget and reporting.

RM3.12 **252.4K**
per conversation views, up
(160 started) 155.9%

BEFORE & AFTER OUR CAMPAIGN RESTRUCTURE

Across all three accounts, cost per messaging conversation fell from RM11.12–RM15.64 on the earlier campaigns to RM1.88–RM4.34 on the campaigns we now run.



BEFORE

META ADS MANAGER · EARLIER CAMPAIGN

Where the account started: 4 enquiries at RM14.49 each.



Performance overview

Day ▾

Activity history: All ▾

Customize

Messaging conversations started ⓘ

4

Per Messaging Conversation Started ⓘ

RM14.49

Amount spent ⓘ

RM57.94

Messaging conversations started



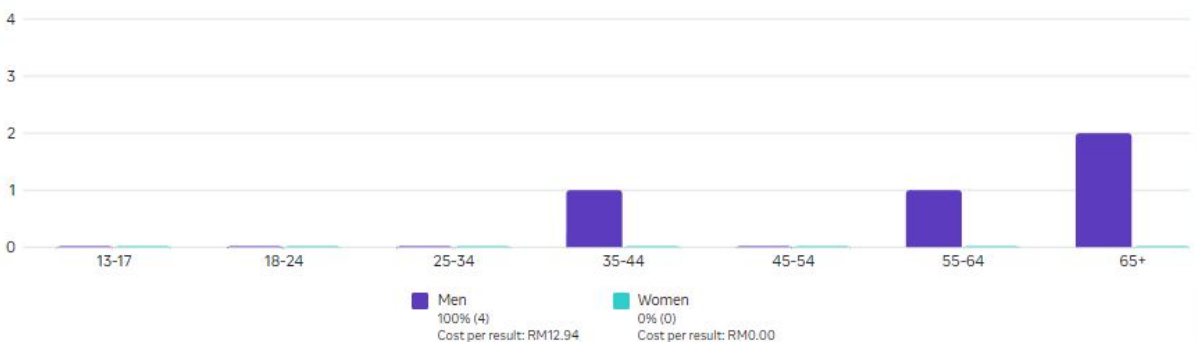
Demographics

Platform

Age and gender distribution

All ▾

Results ▾



4

Messaging conversations started

RM14.49

Cost per conversation

RM57.94

Spend on the campaign

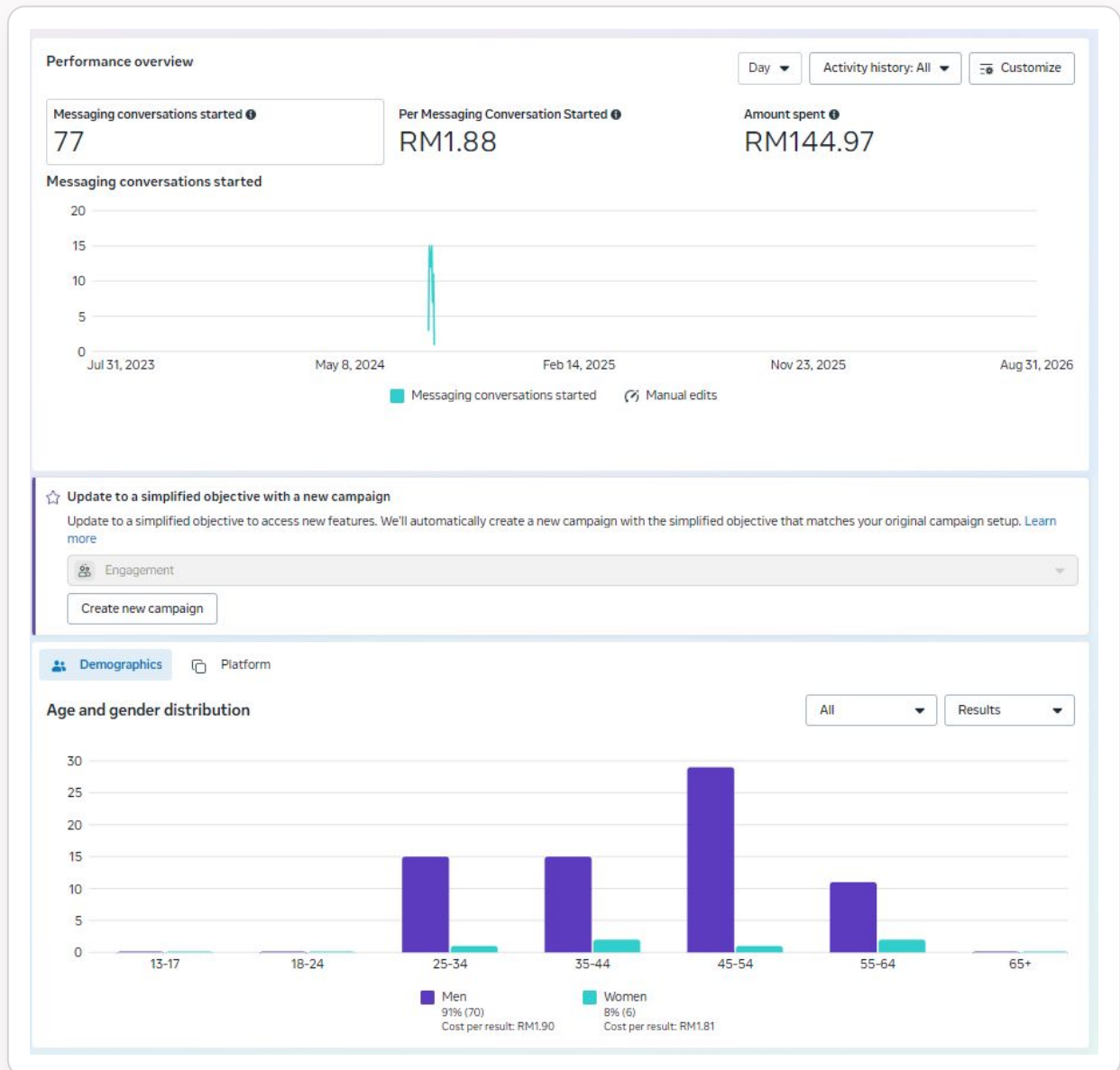
Unedited screenshot from the client's own Meta account for the period shown.



AFTER

META ADS MANAGER · THE CAMPAIGN WE RUN

After the rebuild: 77 enquiries at RM1.88 each.



77

Messaging conversations started

RM1.88

Cost per conversation, down from RM14.49

RM144.97

Spend on the campaign

Unedited screenshot from the client's own Meta account for the period shown.



BEFORE

META ADS MANAGER • EARLIER CAMPAIGN

Where the account started: 14 enquiries at RM15.64 each.



Performance overview

Day ▾

Activity history: All ▾

Customize

Messaging conversations started ⓘ

14

Per Messaging Conversation Started ⓘ

RM15.64

Amount spent ⓘ

RM218.90

Messaging conversations started



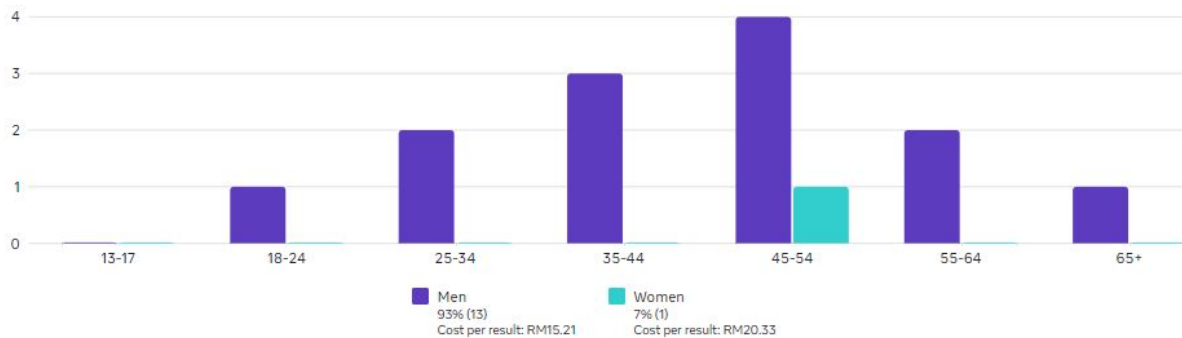
Demographics

Platform

Age and gender distribution

All ▾

Results ▾



14

Messaging conversations started

RM15.64

Cost per conversation

RM218.90

Spend on the campaign

Unedited screenshot from the client's own Meta account for the period shown.



AFTER

META ADS MANAGER · THE CAMPAIGN WE RUN

After the rebuild: 115 enquiries at RM4.34 each.



Performance overview

Day ▾

Activity history: All ▾

Customize

Messaging conversations started ⓘ

115

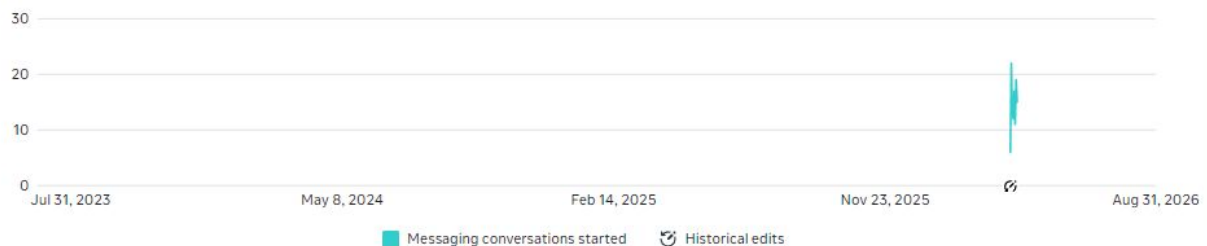
Per Messaging Conversation Started ⓘ

RM4.34

Amount spent ⓘ

RM499.66

Messaging conversations started



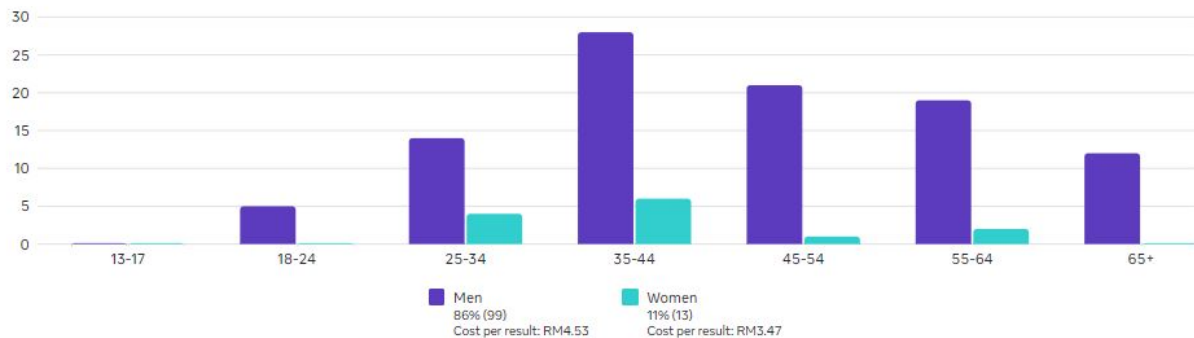
Demographics

Platform

Age and gender distribution

All ▾

Results ▾



115

Messaging conversations started

RM4.34

Cost per conversation, down from RM15.64

RM499.66

Spend on the campaign

Unedited screenshot from the client's own Meta account for the period shown.



BEFORE

META ADS MANAGER • EARLIER CAMPAIGN

Where the account started: 3 enquiries, flagged 111% above comparable advertisers.



Performance overview

Day ▾

Activity history: All ▾

Customize

Messaging conversations started ⓘ

3

Per Messaging Conversation Started ⓘ

RM11.12

Amount spent ⓘ

RM33.37

Messaging conversations started



Your cost per messaging conversation started is 111% higher than similar ad sets

Similar ad sets run by your peers between Aug 23, 2026 and Aug 31, 2026 have a median cost per messaging conversation started of \$5.28.

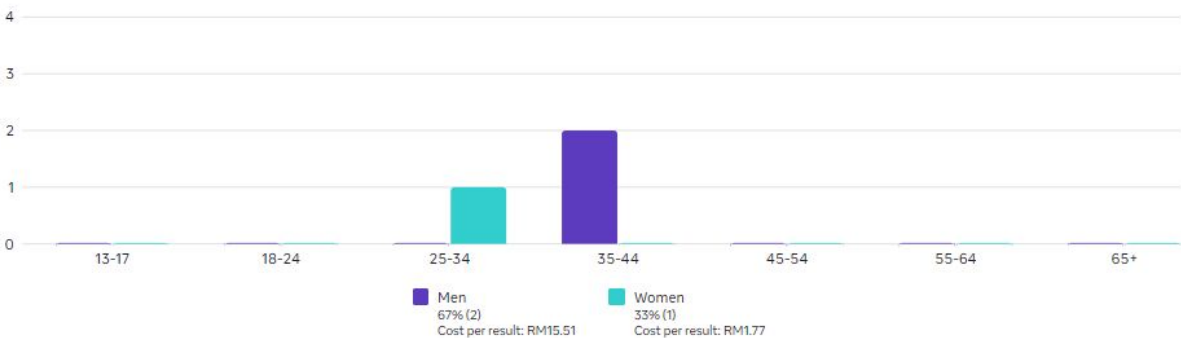
Demographics

Platform

Age and gender distribution

All ▾

Results ▾



3

Messaging conversations started

RM11.12

Cost per conversation

111%

Above the median for similar ad sets

Unedited screenshot from the client's own Meta account for the period shown.



AFTER

META ADS MANAGER • THE CAMPAIGN WE RUN

After the rebuild: 160 enquiries at RM3.12 each.



Performance overview

Day ▾

Activity history: All ▾

Customize

Messaging conversations started ⓘ

160

Per Messaging Conversation Started ⓘ

RM3.12

Amount spent ⓘ

RM499.30

Messaging conversations started



Demographics

Platform

Age and gender distribution

All ▾

Results ▾



160

Messaging conversations started

RM3.12

Cost per conversation, down from RM11.12

RM499.30

Spend on the campaign

Unedited screenshot from the client's own Meta account for the period shown.



META CONTENT PERFORMANCE

Brothers Bengkel: 673K views in the reporting month.



Content overview

Breakdown: Organic/ads ▾

All Posts Stories Reels Live

Views ⓘ

673.0K ↑ 12.3%

3-second views ⓘ

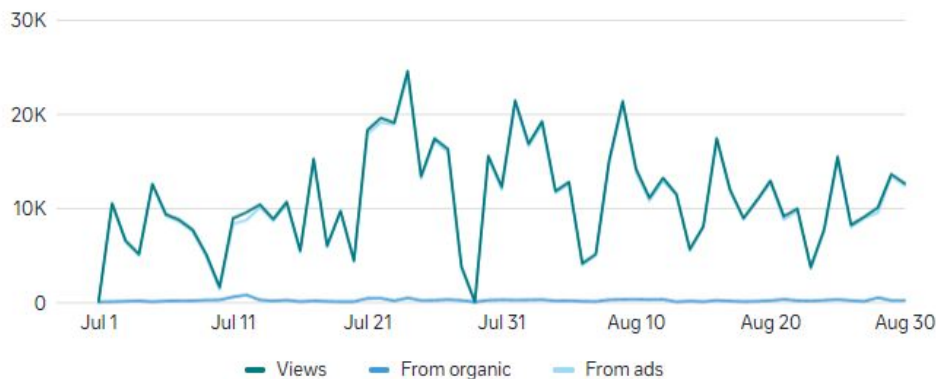
9.6K ↓ 46%

Content interactions ⓘ

985 ↑ 8.6%

Watch time ⓘ

2d 9h ↓ 44.8%



Top content by views

Boost content

See all content



📢 Berita Baik untuk Warga Ampang &...

📅 Wed Nov 13, 8:40am

👁 649.9K ❤ 919
👍 47 ➡ 86



📢 WhatsApp now for booking & quotation...

📅 Wed May 13, 8:39am

👁 572.8K ❤ 404
👍 109 ➡ 60



📌 <https://wa.me/60111...>

📅 Sat Dec 27, 1:39pm

👁 225.5K ❤ 771
👍 137 ➡ 152



⚙️ GEARBOX PROBLEM? JANGA...

📅 Sat Aug 15, 4:45pm

👁 2.9K ❤ 3
👍 0 ➡ 10



📞 Call / WhatsApp: <https://wa.me/60111...>

📅 Sun Jul 12, 9:27am

👁 1.3K ❤ 0
👍 0 ➡ 30

673K

Views in the month

5.6K

Three-second views

985

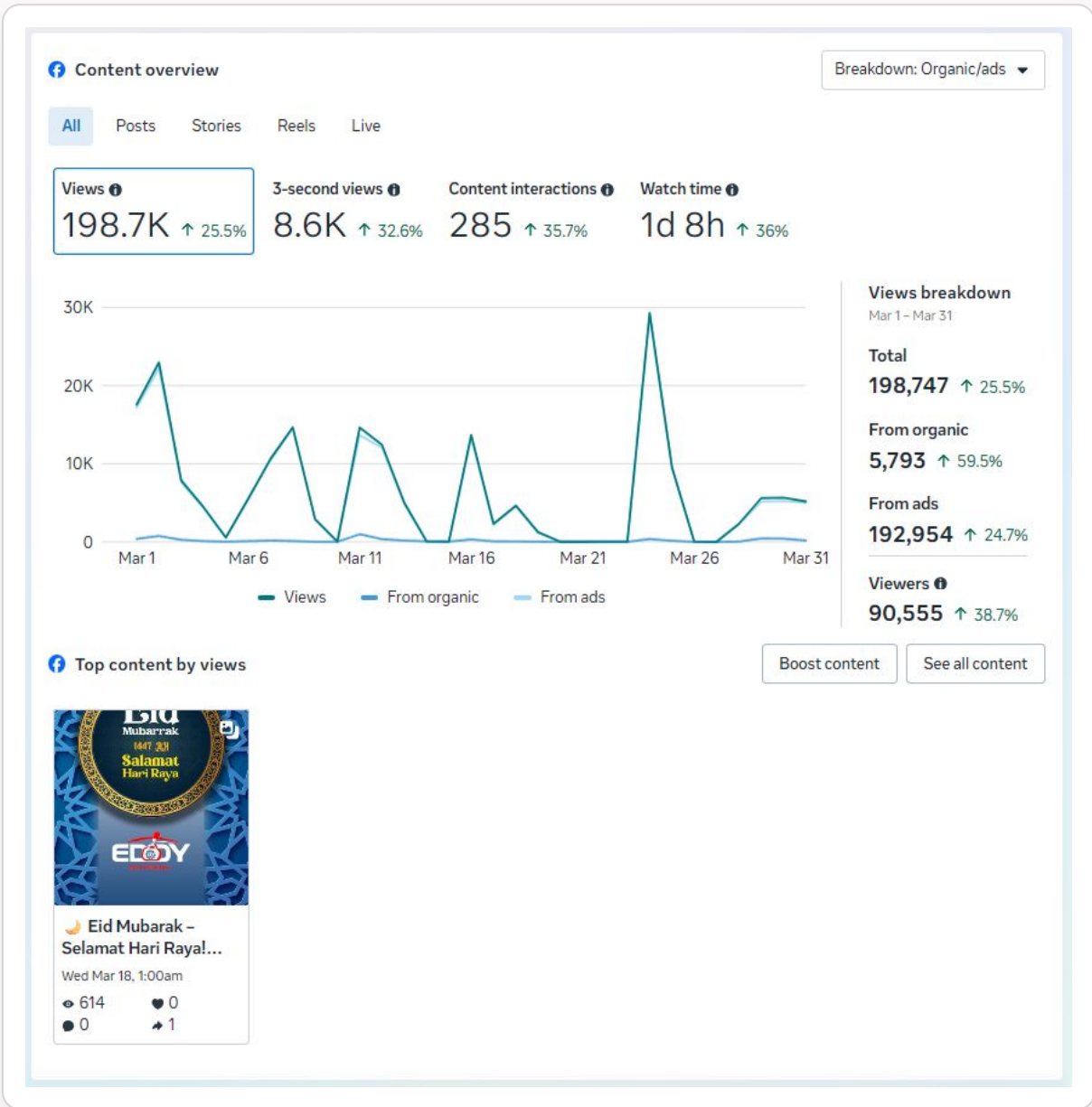
Content interactions

Unedited screenshot from the client's own Meta account for the period shown.



META CONTENT PERFORMANCE · MARCH

EDDY Auto Gearbox: 198.7K views, up 25.5%.



198.7K

Views, up 25.5%

192,954

Views from ads we run

90,555

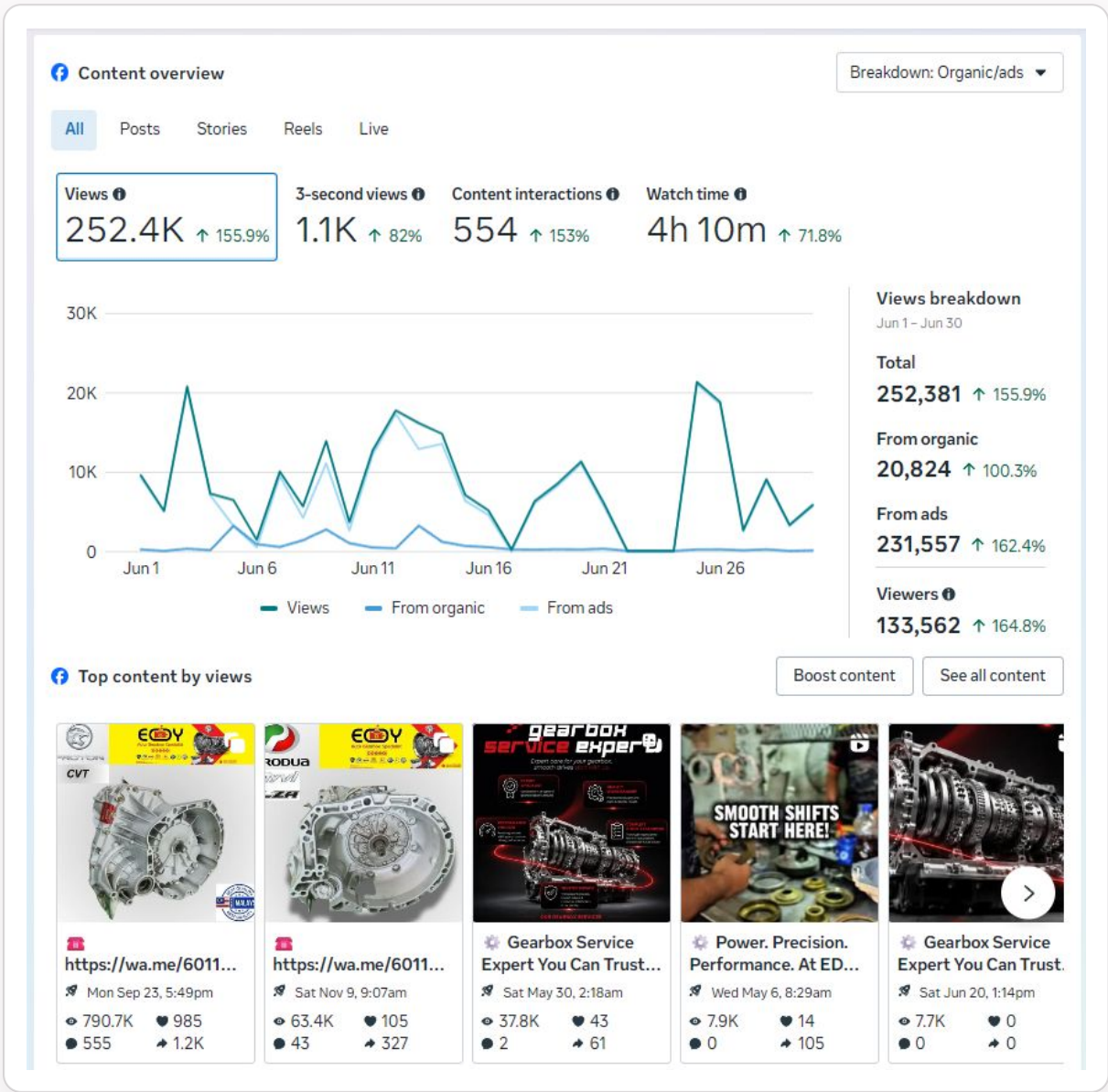
Viewers reached, up 38.7%

Unedited screenshot from the client's own Meta account for the period shown.



META CONTENT PERFORMANCE • JUNE

EDDY Auto Gearbox Specialist: 252.4K views, up 155.9%.



252.4K

Views, up 155.9%

554

Content interactions, up 153%

133,562

Viewers reached, up 164.8%

Unedited screenshot from the client's own Meta account for the period shown.



Beyond Barriers

MELBOURNE, AUSTRALIA • NDIS & ALLIED HEALTH • MONTHLY RETAINER

BACKGROUND

The relationship began with a social media management project for an associated brand. On the strength of that work, the client extended us into SEO for their primary business, now a monthly engagement covering both disciplines.

STRATEGY

An informational-first keyword funnel to build topical authority around NDIS and allied health in Melbourne, with a planned transition into commercial service keywords for conversion.

SERVICES DELIVERED

Technical & on-page SEO audit, competitor and content-gap research, Melbourne topical map, keyword-led content planning, on-page and off-page execution, Google Business Profile optimisation, social media management.

OUTCOMES

Visible keyword ranking improvements, increased traffic and engagement on key landing pages, stronger Google Business Profile visibility, and consistent monthly growth in impressions and click-through rate, leading to a third contract extension.

KEYWORD FOCUS

NDIS in Melbourne · How to apply for NDIS in Melbourne · NDIS participants in Melbourne · NDIS personal care Melbourne · Support coordination benefits · Choosing the right NDIS therapist · Allied health services Melbourne



Saudi Arabia: rebuilding two ad accounts from the audit up.

Two businesses under one owner, a kitchen solutions company and a traditional Saudi restaurant brand, engaged us directly as paid media buyer after high costs and weak conversion in their existing campaigns.



Moderno Kitchens

Saudi Arabia • Kitchen solutions



Saudi Cuisine

Saudi Arabia • Traditional cuisine

THE CHALLENGE

Message campaigns were costing 50–70 SAR per message, with low conversion rates and minimal audience engagement across both accounts.

OUR WORK

Creative and messaging direction for the client's content, then new campaigns launched on rebuilt ad sets with tighter targeting and structured funnels.

AUDIT FINDINGS

Targeting mismatches, weak ad copy and creative, no funnel structure and no clear audience segmentation, documented in a full ads audit file.

STATUS

Both accounts remain under our management, with performance holding stable through ongoing optimisation.

50–180 SAR → 3–15 SAR

Cost per message after the first campaign we ran

+30–40%

Increase in conversion rate, with improved CTR and engagement



BEFORE

META ADS MANAGER · EARLIER CAMPAIGNS

39 campaigns audited, messaging costs running between SAR 17.38 and SAR 28.16.

موديرنو
MODERNO

THE ACCOUNT AS WE INHERITED IT, ALL CAMPAIGNS

Campaign	Results	Reach	Impressions	Cost per result	Amount spent	Ends
1.0 ENG Campaign for AW 01/28/2025	32,137 ThruPlays	179,695	247,998	0.01 ر.س. Cost per ThruPlay	400.00 ر.س.	Feb 4, 2025
Sales End of year offer 2	46 Messaging conversati...	10,355	16,217	27.82 ر.س. Per Messaging Conve...	1,279.70 ر.س.	Dec 31, 2024
Sales - End of year offer	95 Messaging conversati...	17,361	32,167	28.16 ر.س. Per Messaging Conve...	2,675.41 ر.س.	Dec 31, 2024
Ali sheef kitchen	110,947 Reach	110,947	131,435	1.42 ر.س. Per 1,000 People Reac...	157.45 ر.س.	Nov 30, 2024
Leads campaign - عروض اليوم الوطني - ع	89 Meta leads	5,982	11,240	8.53 ر.س. Per On-Facebook Leads	759.05 ر.س.	Ongoing
Sales - 35% اليوم الوطني -	166 Messaging conversati...	13,304	33,516	17.64 ر.س. Per Messaging Conve...	2,928.33 ر.س.	Ongoing
Sales - عروض اليوم الوطني -	11 Messaging conversati...	1,777	2,458	17.38 ر.س. Per Messaging Conve...	191.14 ر.س.	Ongoing
Engagement campaign - 3/8	142 Messaging conversati...	14,429	39,549	19.16 ر.س. Per Messaging Conve...	2,721.31 ر.س.	Ongoing
حملة اعلانية للوعي - مطابخ - الغير	170,587 Reach	170,587	1,591,447	9.29 ر.س. Per 1,000 People Reac...	1,585.36 ر.س.	Ongoing
حملة اعلانية للوعي - مطابخ - القطيف	206,579	206,579	1,587,695	7.68 ر.س.	1,586.70 ر.س.	Ongoing

DETAIL · COST PER RESULT ON THE HIGHLIGHTED CAMPAIGNS

46 Messaging conversati...	10,355	16,217	27.82 ر.س. Per Messaging Conve...	1,279.70 ر.س.
95 Messaging conversati...	17,361	32,167	28.16 ر.س. Per Messaging Conve...	2,675.41 ر.س.
110,947 Reach	110,947	131,435	1.42 ر.س. Per 1,000 People Reac...	157.45 ر.س.
89 Meta leads	5,982	11,240	8.53 ر.س. Per On-Facebook Leads	759.05 ر.س.
166 Messaging conversati...	13,304	33,516	17.64 ر.س. Per Messaging Conve...	2,928.33 ر.س.
11 Messaging conversati...	1,777	2,458	17.38 ر.س. Per Messaging Conve...	191.14 ر.س.
142 Messaging conversati...	14,429	39,549	19.16 ر.س. Per Messaging Conve...	2,721.31 ر.س.

SAR 28.16

Highest cost per messaging conversation

SAR 17.38

Lowest of the highlighted campaigns

39

Campaigns reviewed in the account

Client-supplied Meta Ads Manager screenshots, annotated by them; lower band enlarged.



AFTER

META ADS MANAGER · THE CAMPAIGNS WE RUN

 موديرنو
MODERNO

Rebuilt at SAR 11.98 per conversation and SAR 0.47 per 1,000 reached.

THE ACCOUNT AFTER THE REBUILD, ALL CAMPAIGNS

Campaign	Results	Reach	Impressions	Cost per result	Amount spent	Ends
second final eng ramdan campaign	—	2,323	2,875	—	140.19 ر.س.	Apr 12, 2024
ramadan sales campaign	3	1,994	2,800	47.67 ر.س.	143.00 ر.س.	Apr 12, 2024
final ramadan campaign	1	2,119	2,719	178.18 ر.س.	178.18 ر.س.	Apr 12, 2024
1.0 Eng campaign for msg 2/7/2025	125	17,755	37,805	11.98 ر.س.	1,497.21 ر.س.	Feb 28, 2025
حملة إعلانية جديدة بهدف التفاعل	15	14,547	33,366	49.97 ر.س.	749.62 ر.س.	May 10, 2024
Moderno Ramadan Awareness Campaign	7,601 Reach	7,601	7,601	1.59 ر.س.	12.07 ر.س.	Mar 17, 2024
Moderno Traffic Campaign	6	1,764	2,904	25.29 ر.س.	151.74 ر.س.	Mar 16, 2024
Moderno Engagement Campaign	7	2,024	3,226	21.40 ر.س.	149.80 ر.س.	Mar 10, 2024
Moderno Awareness Campaign	274,259 Reach	274,259	278,183	0.47 ر.س.	128.19 ر.س.	Mar 9, 2024

DETAIL · COST PER RESULT ON THE CAMPAIGNS WE RUN

125	17,755	37,805	11.98 ر.س.	1,497.21 ر.س.
Messaging conversati...			Per Messaging Conve...	
15	14,547	33,366	49.97 ر.س.	749.62 ر.س.
Messaging conversati...			Per Messaging Conve...	
7,601 Reach	7,601	7,601	1.59 ر.س.	12.07 ر.س.
			Per 1,000 People Reac...	
6	1,764	2,904	25.29 ر.س.	151.74 ر.س.
Messaging conversati...			Per Messaging Conve...	
7	2,024	3,226	21.40 ر.س.	149.80 ر.س.
Messaging conversati...			Per Messaging Conve...	
274,259 Reach	274,259	278,183	0.47 ر.س.	128.19 ر.س.
			Per 1,000 People Reac...	

SAR 11.98Per messaging conversation,
125 conversations**SAR 0.47**Per 1,000 people reached,
awareness campaign**274,259**Reach on that awareness
campaign

Client-supplied Meta Ads Manager screenshots, annotated by them; lower band enlarged.



BEFORE

META ADS MANAGER · THE CAMPAIGN WE INHERITED



The inherited end-of-year campaign ran at SAR 26.88 per conversation.

THE ACCOUNT AS WE INHERITED IT, 24 CAMPAIGNS REVIEWED

Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
New Traffic Campaign	—	—	—	—	—	—
2.0 TF Ramadan msg campaign march 17/2025...	7-day click or ...	145 Messaging conversati...	11,493	26,232	6.90 ر.س. Per Messaging Conve...	1,000.00 ر.س.
2.0 TF msg campaign 11/2/2025 -	7-day click or ...	79 Messaging conversati...	10,325	18,268	14.23 ر.س. Per Messaging Conve...	1,124.14 ر.س.
New Traffic Campaign 3/27/2025	7-day click or ...	43 Instagram Profile Visits	834	1,006	0.49 ر.س. Cost per Instagram pr...	21.25 ر.س.
1.0 Traffic campaign for msg 2/10/2025	7-day click or ...	2 Messaging conversati...	250	278	3.51 ر.س. Per Messaging Conve...	7.01 ر.س.
Automated Foundation Day Awareness Campa...	7-day click or ...	— Reach	—	—	— Per 1,000 People Reac...	0.00 ر.س.
Foundation day 2025 Awareness campaign Ret...	7-day click or ...	172,960 Reach	172,960	391,646	1.46 ر.س. Per 1,000 People Reac...	251.80 ر.س.
Foundation day 2025 Awareness campaign Ret...	7-day click or ...	— Reach	—	—	— Per 1,000 People Reac...	0.00 ر.س.
End of the year 2024, Closet offer	7-day click or ...	4 Messaging conversati...	2,197	3,579	26.88 ر.س. Per Messaging Conve...	107.52 ر.س.
TEST FOR HOLDING	7-day click or ...	— Messaging Conversati...	—	—	— Per Messaging Conve...	0.00 ر.س.
End of the year 2024, Kitchen offer	7-day click or ...	117	10,031	28,758	8.08 ر.س.	944.96 ر.س.

DETAIL · THE HIGHLIGHTED END-OF-YEAR CAMPAIGN

7-day click or ...	4 Messaging conversati...	2,197	3,579	26.88 ر.س. Per Messaging Conve...	107.52 ر.س.
7-day click or ...	— Messaging Conversati...	—	—	— Per Messaging Conve...	0.00 ر.س.

SAR 26.88

Per messaging conversation

4

Conversations from that campaign

24

Campaigns reviewed in the account

Client-supplied Meta Ads Manager screenshots, annotated by them; lower band enlarged.



AFTER

META ADS MANAGER · THE CAMPAIGNS WE RUN

Rebuilt campaigns brought conversations down to SAR 6.90 and SAR 3.51.

سعودي كوزين
SAUDI CUISINE

THE ACCOUNT AFTER THE REBUILD, 24 CAMPAIGNS REVIEWED

Campaign	Attribution setting	Results	Reach	Impressions	Cost per result	Amount spent
New Traffic Campaign	—	—	—	—	—	—
2.0 TF Ramadan msg campaign march 17/2025...	7-day click or ...	145 Messaging conversati...	11,483	26,232	6.90 ر.س. Per Messaging Conve...	1,000.00 ر.س.
2.0 TF msg campaign 11/2/2025 -	7-day click or ...	79 Messaging conversati...	10,325	18,268	14.23 ر.س. Per Messaging Conve...	1,124.14 ر.س.
New Traffic Campaign 3/27/2025	7-day click or ...	43 Instagram Profile Visits	834	1,006	0.49 ر.س. Cost per Instagram pr...	21.25 ر.س.
1.0 Traffic campaign for msg 2/10/2025	7-day click or ...	2 Messaging conversati...	250	278	3.51 ر.س. Per Messaging Conve...	7.01 ر.س.
Automated Foundation Day Awareness Campa...	7-day click or ...	— Reach	—	—	— Per 1,000 People Reac...	0.00 ر.س.
Foundation day 2025 Awareness campaign Ret...	7-day click or ...	172,960 Reach	172,960	391,646	1.46 ر.س. Per 1,000 People Reac...	251.80 ر.س.
Foundation day 2025 Awareness campaign Ret...	7-day click or ...	— Reach	—	—	— Per 1,000 People Reac...	0.00 ر.س.
End of the year 2024, Closet offer	7-day click or ...	4 Messaging conversati...	2,197	3,579	26.88 ر.س. Per Messaging Conve...	107.52 ر.س.
TEST FOR HOLDING	7-day click or ...	— Messaging Conversati...	—	—	— Per Messaging Conve...	0.00 ر.س.
End of the year 2024, Kitchen offer	7-day click or ...	117	10,031	28,758	8.08 ر.س.	944.96 ر.س.

DETAIL · COST PER RESULT ON THE CAMPAIGNS WE RUN

7-day click or ...	145 Messaging conversati...	11,483	26,232	6.90 ر.س. Per Messaging Conve...	1,000.00 ر.س.
7-day click or ...	79 Messaging conversati...	10,325	18,268	14.23 ر.س. Per Messaging Conve...	1,124.14 ر.س.
7-day click or ...	43 Instagram Profile Visits	834	1,006	0.49 ر.س. Cost per Instagram pr...	21.25 ر.س.
7-day click or ...	2 Messaging conversati...	250	278	3.51 ر.س. Per Messaging Conve...	7.01 ر.س.
7-day click or ...	— Reach	—	—	— Per 1,000 People Reac...	0.00 ر.س.
7-day click or ...	172,960 Reach	172,960	391,646	1.46 ر.س. Per 1,000 People Reac...	251.80 ر.س.
7-day click or ...	—	—	—	—	0.00 ر.س.

SAR 6.90

Per messaging conversation,
Ramadan campaign

145

Conversations from that
campaign

648,881

Accounts reached across the
account

Client-supplied Meta Ads Manager screenshots, annotated by them; lower band enlarged.

Further selected projects.

Beyond the case studies, a cross-section of commercial and campaign work delivered for Malaysian clients and organisations.



GOVERNMENT • POSTER

Tahniah Perdana Menteri (KUSKOP)

Congratulatory poster for the ministry, produced to official identity standards.



EVENT • BRAND COLLATERAL

Hari Terbuka Psikologi & Integriti KUSKOP

Backdrop and event identity for the ministry's public open-day programme.

Further projects, including the Hari Frozen e-commerce build and the E-commerce Landing Page, are available on request.



CAMPAIGN • GRAPHIC DESIGN

Jualan Murah Keluarga Malaysia

Promotional design set for a national consumer sales programme.



EVENT • BRAND COLLATERAL

Karnival Usahawan dan Koperasi (KUKKM)

Poster and backdrop system for a national entrepreneurship carnival.



The people accountable for your project.



CHIEF EXECUTIVE OFFICER

Saikat Jaman

CEO · Software Engineer

Leads the company and its engineering direction, staying close enough to the build to be answerable for it.



Muhammad Yousuf

Digital Marketing Specialist



Md. Sofique

Senior SEO Specialist



Thauhid GFx

Brand Designer



Aiman Hakim

Cloud Computing Specialist



Daniel Lim Wei Jian

Cybersecurity Engineer



Nur Aisyah Rahman

AI & Machine Learning Engineer



Trust • Experience • Partnership

Clients and brands we work with across hospitality, automotive, interiors, healthcare support, retail and community programmes in Malaysia, Australia and Saudi Arabia.



Kotton Fashion

Siinnco Enterprise

Borak Santai

Threadbae

ADDA

Hari Frozen

KUSKOP

“

Reliable and easy to work with. They understood my requirements well and delivered a clean, modern website.

Jason Lim
E-commerce Manager

“

Professional, responsive and attentive to every detail. The final result exceeded my expectations for a local business.

Farah Zulkifli
Entrepreneur

“

Impressed with the quality of their work. They resolved my website issues much faster than expected, and I will engage them again.

Aiman Rahman
Marketing Manager



More than a service provider. Your digital growth partner.

Tailored solutions, clear communication and reliable delivery, backed by creative thinking, technical depth and support that continues after launch.

Tailored solutions

Clear communication

Reliable delivery

Creative thinking

Technical expertise

Continuous support

Let's build something remarkable together.

Send us the brief, we will come back with scope, timeline and honest pricing.

Let's talk about what you are building.

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Malaysia**

Creative Work. Real Results.

Creativesense Solutions SDN. BHD.

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